



## Organic Baby Food, Cereal, Snacks

Baby Gourmet is Canada's premium market leader of organic baby food, cereal, and snacks, feeding Canadian babies more than 23 million meals annually. Founded ten years ago by sisters Jen and Jill, these unique blends of organic fruits, vegetables, proteins, and grains provide babies with outstanding nutrition and parents the confidence that they are feeding their children the best food.

Offering a complete solution for families, each Baby Gourmet variety is 100% organic and NEVER contains added sugar or salt. The complete product line includes: a variety of Organic cereals (first foods), pureed baby food (age 6 months +) featuring a unique blend of fruits, vegetables, grains and yogurt; savoury meals (8 months +) which contain meat protein for growing babies; and snacks (8 months +) that focus on easy to eat blends of fruit and vegetables. Where applicable, Baby Gourmet products are certified Kosher and are peanut free. Baby Gourmet is available at every major retailer in Canada.

Recently launched Slammers Snacks meets the needs of school-aged kids, for healthy snacks on the go. These organic blends of superfoods (fruits, vegetables, grains and/or yogurt) are high in antioxidants and deliver a full serving of fruit and vegetables, fueling the fun for active kids.

Baby Gourmet is developing export capabilities in several Asian markets and are open to opportunities to feed babies and children in other markets.



### Baby Gourmet Foods Inc.

**Currently exporting to:** Korea, China, Singapore

**Planning to export to:** Japan, Oceania, South America

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